

INTERNATIONAL COLLOQUIUM

Physical and Online

29 & 30 october 2021

CALL FOR CONTRIBUTIONS

Communication, social media and the challenge of news uses: the contribution of media and information literacy in Africa

More informations

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CONTEXT

Nowadays, the media and social networks are omnipresent. They have become part of our lives, especially through technological innovations. A revolution that has brought with it its risks. The list of abuses (cybercrime, cyberbullying, cyberstalking, etc.) orchestrated by unscrupulous or unconscious internet users is long, and is not likely to be closed soon if adequate solutions are not found. Unconsciousness leads to excesses, and on the contrary, a good practice of media literacy can be enriching.

Media literacy brings together all the pedagogical and didactical processes used to develop skills and specific knowledge about the media, in relation to social, political, economic or cultural issues and objectives (Landry & Letellier, 2016).

Indeed, this work requires the effort of all stakeholders (government, companies, students, teachers, parents, regulators, journalists bloggers, psychologists, lawyers, CSO, etc.) to train citizens to be more responsible in their uses and practices of all kinds, with flood social media. This is why, media and information literacy is an imperative in Africa in the time of digitalization. It is more necessary than ever, especially in these times when fake news, disinformation and all forms of abuses proliferate on social network.

The Camerounian Association for Media Education (EDUK-MEDIA), department of psychology and department of curricula and evaluation are calling for papers for an international colloquium on the theme : Communication, social media and the challenge of news uses : the contribution of media and information literacy ». The colloquium will aim at discussing the theoretical, epistemological, axiological and sociopolitical positions that guide research on media abuse and the contribution of media and information literacy.

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MAIN THEMATIC AXES

Multidisciplinary analysis of causes, consequences of media abuse

- Media and social cognitions
- Hate speech and disinformation
- Politics and social networks
- Radicalism and violent extremism online
- Social networks and mental health

Communication in the media

- News media and participation
- Rebuilding trust with the media
- Non-violent communication in the media

Public policies and actors

- Regulation of abuses on internet
- Justice and people's court on the media
- Scientific research and media
- Social networks and changes in work
- Securing electronic communications
- Violent extremism in the media

Media and information literacy : A necessary

- Institutionnalisation of MIL
- Teaching MIL
- Media and information skills

Scientific Committee

- Pr Ebale Moneze Chandel (Head of Psychology department UY1)
- Pr Maingari Daouda (Head of curricula-evaluation, department UY1)
- Pr Minkala Nga Alice (Director of ESSTIC)
- Pr Evouna Jacques (university of Maroua)
- Dr Ntjam Marie-Chantale (Head of Psychology department of U Douala)
- Dr Baba Wame (cyberjournaliste, ESSTIC, MINCOM)
- Pr Ngueutsa Robert (University of Bourgogne Franche-Comté, France)
- Dr Juliette Manto (University of Grenoble, Alpes, France)
- Dr Takang Tabe Kelly (University of Bamenda)
- Dr Ovambe Mbarga (university of Maroua)
- Dr Daru Etta Roland (University of Buéa)
- Dr Ekwoneng Estelle (University of Douala)
- Dr Ngoumedjeu Firmin Mirabeau (University of Yaoundé 2).

SAVE THE DATES !

Deadline for submission of abstracts (300 words)
30 september 2021

Date of notification to authors
05 october 2021

Date for sending Power Points
21 october 2021

the colloquium at the University of Yaoundé I
29 & 30 october 2021

Deadline for submission of full papers
15 november 2021

Deadline for corrections and returns
30 december 2021

Publication of the colloquium papers in american review
30 december 2021

Special Guests

- Pr Divina Frau-Meig (Univ Paris Sorbonne, UNESCO Consultant)
- Pr Drissia Chouit (Univ Moulay, Maroc, UNESCO consultant)
- Dr Emmanuel Kounakou (PAFEME, Canada)
- Dr Yonty Friesem (Columbia College Chicago, Media education Lab)
- Dr Alicia Haywood (iSpeakMedia Foundation, USA)
- Dr Ruman Shikder (Lecturer at Jagannath University, Bangladesh)
- Paul de Theux (Media Animation, IAME, Belgique)
- Fabrice Hodecent (Journalist, France)

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